



MEGA 6S

3.1 MILLION IMPACTS PER 2 WEEKS



The largest portrait format in outdoor, Mega 6 sheets allow you to elevate your brand and create stand-out where it matters. Strategically located on key arterial routes in and round London, Outdoor Plus' portfolio of Mega 6 sheets not only deliver huge impact but invaluable brand stature too. Mega 6s can be used as a premium stand-alone format or as a high-impact portrait upweight to traditional 6 sheets or glossy magazines, delivering visual cut-through and exclusivity in key London locations. Outdoor Plus' Mega 6s are in high dwell locations, head-on to the audience; delivering greater levels of campaign visibility, awareness and impact.

SPECIFICATION



TRANSFER METHODS

HIGH-RES PDF, FTP



RESOLUTION

BLEED: 5050 X 7644 MM
COPY AREA: 4882 X 7476 MM
300DPI @ 1:10 SCALE



CARRIERS

DVD, CD, ZIP



SOFTWARE

PHOTOSHOP, ILLUSTRATOR,
QUARK, INDESIGN, FREEHAND,
CORELDRAW

FINISHING SPECIFICATIONS

Kader finishing all sides

FILE NAME

Please label file with relevant campaign name and panel name: BRANDNAME_MEGA6.file format

SUPPLYING ARTWORK

Delivery of artwork via FTP to Prismaflex UK Ltd:

ftp://80.175.165.25

Username: paouk

Password: paouk

at least 2 weeks prior to in-charge

GENERAL NOTES

Please supply calibrated colour proof with your artwork. Please supply all files in CMYK format

CONTACT

For all enquires please contact:
marketing@outdoorplus.co.uk

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For all enquires please contact Tina McGuigan on 079 6111 3856 or tmcguigan@outdoorplus.co.uk